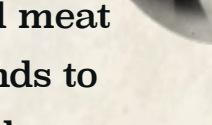
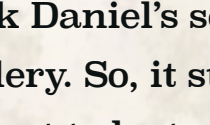
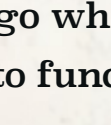
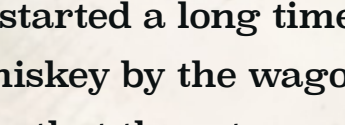
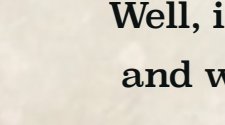


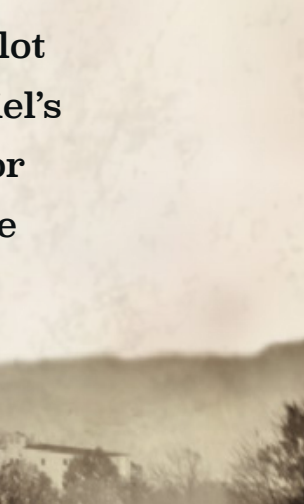


SEVEN CITIES. FOUR CATEGORIES. ONE CHAMPION. ONE WHISKEY.

#### OFFICIAL PARTNERS



## WHY JACK DANIEL'S AND BBQ'S?



Well, it started a long time ago when a young Jack Daniel's sold meat and whiskey by the wagon to fund his new Distillery. So, it stands to reason that these two southern staples were meant to be together.



When it comes to making great whiskey, Jack knew timing and a lot of patience was everything - makes sense then that today Jack Daniel's is playing host to like-minded brothers of the grill in the search for low and slow perfection and being named Grand Champion at the 2017/2018 Jack Daniel's National BBQ Championship.

## DATES AND LOCATIONS

Due to expected demand two competition dates have been set aside for Auckland. All teams are to provide sufficient cover for their allotted area in case of bad weather.

**AUCKLAND**  
KUMEU SHOWGROUNDS  
19-20 AUGUST 2017

**HAMILTON**  
CLAUDELANDS ARENA  
16-17 SEPTEMBER 2017

**NAPIER**  
SHOWGROUNDS HAWKE'S BAY  
7-8 OCTOBER 2017

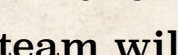
**WELLINGTON**  
TRENTHAM GARDENS  
11-12 NOVEMBER 2017

**NELSON**  
RICHMOND PARK SHOWGROUNDS  
9-10 DECEMBER 2017

**AUCKLAND**  
KUMEU SHOWGROUNDS  
20-21 JANUARY 2018

**CHRISTCHURCH**  
CANTERBURY A&P GROUNDS  
24-25 MARCH 2018

**DUNEDIN**  
WINGATUI RACECOURSE  
14-15 APRIL 2018

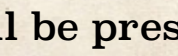


## REGISTRATION

Registration for the 2017/2018 Jack Daniel's National BBQ Championship is now open. You can register up to two weeks prior to each event. Teams can have 1, 2, 3 or a maximum of 4 people, please make sure to read the Championship Rules before you enter. The Rules can be found below.

Tickets for all events are being sold via iTicket.

## COMPETITION DETAILS



The inaugural Jack Daniel's National BBQ Championship will be held throughout New Zealand in eight separate events in seven different cities. To win the overall BBQ Championship, an eligible team must have competed in a minimum of three events. An eligible team can have 1, 2, 3 or 4 members, having 5 or more members in a team will result in the team being disqualified.

Each event will have a maximum of 30 teams competing, so the sooner you enter your team the better your chances of competing. The Jack Daniel's National BBQ Championship is sanctioned by the Australasian Barbecue Alliance (ABA), which means the Championship will be run to the same rules as those held across the Tasman. To help oversee and judge entries, two ABA Judges will be present at all events.

Please note that the Promoter, Jack Daniel's NZ Ltd, reserves the right to change competition details and rules prior to and during each event.

## EVENT DAY TIMETABLE

### DAY 1 SATURDAY

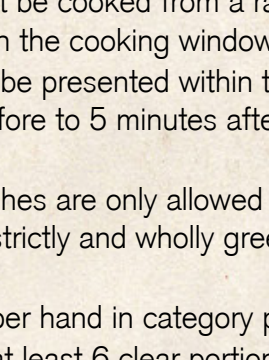
- 11.00AM - ALLOCATED AREA IS OPENED FOR TEAMS TO SET UP
- 2.00PM - SITE INSPECTIONS FOR FOOD SAFETY & EQUIPMENT
- 2.30PM - TEAM BRIEFING & OFFICIAL HAND IN BOXES DISTRIBUTED
- 3.00PM - OFFICIAL WELCOME, DRINKS, MUSIC & FOOD
- 5.00PM - COOKING WINDOW OPENS

### DAY 2 SUNDAY

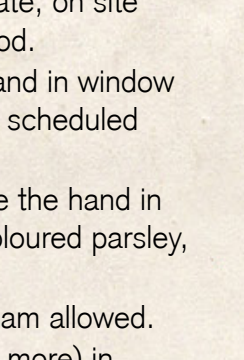
- \*JUDGES COURSE 8.45AM ON SITE IN JUDGES TENT
- 10.00AM - FIRST TURN IN: CHICKEN
- 11.00AM - SECOND TURN IN: RIBS
- 12.00PM - THIRD TURN IN: PORK
- 1.00PM - FOURTH TURN IN: BEEF
- 2.00PM - WINNER ANNOUNCEMENTS
- 4.30PM - CLEAN UP AND TEAMS EXIT ALLOCATED COMPETITION AREA

## CATEGORIES

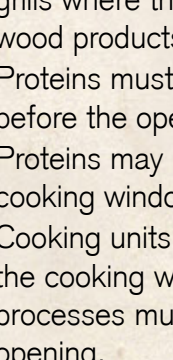
THE FOUR CATEGORIES ARE:



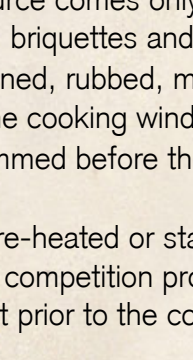
BEEF



PORK



CHICKEN



RIBS

## RULES

The Jack Daniel's National BBQ Championship is run to the rules as stipulated by the ABA.

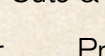
It is recommended that all entrants thoroughly read the Rules before entering the Championship.

### JACK DANIEL'S NATIONAL BBQ CHAMPIONSHIP RULES

ABA Sanctioned Competition Rules 2017 (V1.0)  
General Rules

- All entries must be presented in a 9x9 inch container which will be provided to the teams at the competition.
- The lid on the box must close.
- All proteins must be cooked from a raw state, on site and wholly within the cooking window period.
- All entries must be presented within the hand in window of 5 minutes before to 5 minutes after the scheduled hand in time.
- Approved garnishes are only allowed inside the hand in box, which are strictly and wholly green-coloured parsley, lettuce or kale.
- Only one entry per hand in category per team allowed.
- There must be at least 6 clear portions (or more) in each box totalling 50g or the equivalent of a small handful per portion.
- Teams can hand in any combination of allowed cuts for that protein, provided there are at least 6 (or more) portions in the box, the portions meet the minimum portion size/weight and the allowed cuts are fully adhered to.
- No identifying marks are to be present on the hand in box such as deliberate indentations, writing or scratching.
- No pooling sauce allowed in the box and all sauce to be contained wholly or predominantly on or mixed in with the protein.
- No foreign objects allowed inside the box which includes but is not limited to toothpicks, sauce containers, foil, other food elements other than those contained within the

- crust/bark or the sauce and wholly or predominantly on or mixed with the protein.
- Only approved units which are smokers/pits/barbecues/grills where the heat source comes only from wood or wood products including briquettes and pellets.
- Proteins must not be brined, rubbed, marinated or cured before the opening of the cooking window.
- Proteins may be pre-trimmed before the start of the cooking window.
- Cooking units may be pre-heated or started before the cooking window but competition proteins cooking processes must not start prior to the cooking window opening.
- There is no ABA governed limit to how many team members are allowed per team. However, some Event Promoters will only recognise the first four team members for awards, on-ground attendance or team entry fees and/or other benefits at their sole discretion.
- Teams may not sell or distribute food to the General Public unless the appropriate Food License is obtained and only with the consent of the Event Promoter.
- The ABA Head Judge will be the sole arbitrator of any dispute and their decision on site at the competition will be final in all cases with no further correspondence entered into by the ABA.
- Teams must adhere to all ABA/Event Promoter Rules and/or instruction at all time on site.

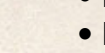


#### Infractions

- Boxed Entry Disqualification
- Late to hand in (Window is strictly 5 mins to 5 mins after hand in time.)
- Wrong entry handed in (eg. Pork handed into Lamb category etc.)
- An obvious identifying mark on the hand in box.
- Using an unapproved method or cooking unit to cook the entry.
- Handing in wrong cut of protein (eg. Pork belly in pork category)

- Boxed Entry Penalised (Single Point total for Presentation)
- Sauce violation.
- Garnish violation.
- Foreign object found in box.
- Handing in less than minimum portion size/quantity.

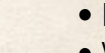
NOTE: All infractions are determined by the ABA Head Judge on site at the event whose decision is final.



#### Judging & Scoring

- All entries are judged on Presentation, Texture & Taste.
- Judges score each element out of 10 on their scorecards.
- Scores are entered into the ABA data entry system and awarded weighting to the value of:
  - Presentation - Single Weighted (out of 10)
  - Texture - Double Weighted (out of 20)
  - Taste - Triple Weighted (out of 30)
- Total points available per entry is 60 points.
- Ties are broken by counting back which team has the highest Taste Score for that entry. If the Taste Scores are tied between the teams, then the highest Texture Score for

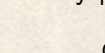
- that entry will prevail. If the Taste & Texture scores are tied, then the highest Presentation Score will prevail.
- Judges may taste any or all portions in the box at their discretion.
- Judges must not be team members of a competing team at that event.
- Judges must not be spouses or partners of a competing team at that event.



#### Allowed Cuts & Methods

- All cuts must be cooked on an ABA approved unit as per General Rules and can be served chopped, sliced, pulled in any combination of those.

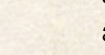
- Prohibited methods of cooking processes
- Sous Vide, fully submerged poaching or per boiling
- Deep or shallow frying in oil
- Heat stamping with branding iron or similar



#### Prohibited cooking appliances

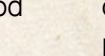
- Gas or electric cookers (where the heat source comes from gas or electricity) for any process of cooking or holding the

- protein at temperature. These may be used for sauces, glazing or starting chimney only.



#### Allowed Holding units

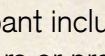
- Esky or unpowered Cambro style holding unit(s) or inside or on an approved cooking unit only.



#### Grand Championship & Championship Series Eligible

- Brisket - Whole, flat, half flat or point.
- Chicken - Any cut.
- Beef - Brisket, beef cheek, ribs or chuck.
- Beef Ribs - Short, back or chuck ribs.

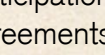
- Pork - Shoulder, neck or Boston butt.
- Pork Ribs - Baby back, spare or St Louis cut. A bone must be present in every rib.



#### Event/Round Grand Championship, Non Championship Series Eligible

- Seafood - Fish or shellfish only.

- Brahman Hump - any part of the hump.



#### Non Grand Championship, Non Championship Series Eligible

- Whole Hog - See separate ABA Whole Hog Rules.
- Chefs Choice - Cannot be served raw, must be cooked on approved unit, 6 portions minimum, lid must close.

- Mystery Ingredient/Promoter's Challenge - Rules determined per event.



#### Mandatory Items team checklist

- Hand Soap
- Sanitiser for general cleaning
- Latex or rubber gloves
- First aid kit
- Disch cloths
- Dishcloths or washable containers
- Washable cutting boards
- Esky, cooler or fridge for meat/ingredients storage

- Apron per cooking team member
- Paper towel
- Water bucket
- Lined waste bin
- Charged and in date fire extinguisher
- Digital meat thermometer
- Washable portable table



#### Food Safety Guidelines

This is a General Guide only. Please consult with Event Promoter for specific 'Rules' applicable in the Town/City per event as required.

- Uncooked meats must be stored at or below 5 degrees Celsius at all times.
- If using ice to keep meats cold, ice must be on top and fully covering the meat at all times.
- All raw food must be wrapped, covered or placed in sealed washable containers whilst being transported and held at the event prior to cooking.
- Vehicles and containers used for transportation of food must be kept clean and in good repair and food must be separated from other items such as cleaning materials, chemicals, animals and other non-food items.
- Thermometers must be available and used to monitor food temperature at any/all times.
- When handling and preparing foods, gloves must be worn or hands must be regularly washed to limit bacteria and

- other foreign objects entering the food/cooking processes.
- Safe holding temperatures for hot foods are above 70 degrees Celsius, noting that foods stored at between 5 and 60 degrees Celsius are far more susceptible to bacteria growth and harm to humans.
- Note the nearest washing up area on site at a competition and regularly clean all used cooking equipment with the appropriate strength cleaning solution or sanitiser.
- Smoking inside the cooking or preparation area should not occur.
- Ensure appropriate measures are taken to keep preparation or cooking areas clean and clear of flies, insects or other pests.



#### NOTE:

Poor food safety practices may result in the ABA Head Judge excluding the team from competing, excluding a particular meat or food from being handed in or warnings given as required and at the sole discretion of the ABA Head Judge.



#### Teams & Judges Declaration

By participating in an ABA Sanctioned Event, each participant including team member and competition judge forever and irrevocably releases and holds harmless the event organisers or promoters, its parents, subsidiaries and affiliates, and their respective agents, advertising and promotion agencies, contest partners and prize suppliers, and all of their respective employees, officers, directors, shareholders, affiliates, and agents from and against all claims, damages, or liabilities arising in whole or in part, directly or indirectly, from (a) entrant's participation in the Contest, or Contest related activities or events, (b) entrant's Submission, (c) entrant's representations and agreements in these Official Rules, and (d) entrant's award, receipt, or use of any prize awarded in the Contest. The event organisers or promoters and the ABA reserve the right, at their own sole discretion, to terminate, modify, or suspend the Contest at any time without providing compensation of any kind.



jackdaniels.co.nz

WHATEVER YOU'RE GRILLING, DRINK RESPONSIBLY



## TOTAL PRIZE POOL

NZ\$40,000



Each of the eight events of the Championship comes with a total prize and trophy pool in excess of NZ\$3000.

### 1ST PLACE 2ND PLACE 3RD PLACE

IN ROUND WINS IN ROUND WINS IN ROUND WINS  
NZ\$300 CASH NZ\$150 CASH NZ\$100 CASH  
+ TROPHY + TROPHY + TROPHY

### EVENT RESERVE GRAND CHAMPION

NZ\$300 CASH  
+ TROPHY

### EVENT GRAND CHAMPION

NZ\$500 CASH  
+ TROPHY

### JACK DANIEL'S NATIONAL BBQ RESERVE GRAND CHAMPION

NZ\$6,000 CASH  
+ TROPHY

### JACK DANIEL'S NATIONAL BBQ GRAND CHAMPION

NZ\$10,000 CASH  
+ TROPHY